



CHILD AUSTRALIA PRESENTS
Early Childhood
Learning & Development
CONFERENCE
& SECTOR AWARDS



Join us at the **ECLD WA Sector** **Awards 2027!**

Partnership Opportunities Prospectus

ECLD WA Sector Awards

- 📅 Friday, 5 March 2027
- 📍 Optus Stadium, Perth WA

ECLD Conference

- 📅 Saturday, 6 March 2027
- 📍 Optus Stadium, Perth WA

Reach out to Child Australia

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The ECLD WA Sector Awards Shining the Spotlight

The early years are critical for establishing a person's self-esteem, resilience, healthy growth and capacity to learn.

Chronic shortage of childcare places throughout Western Australia continue to impact many working families. The Education & Care Sector continues to be plagued by a national workforce crisis, leading to high levels of burn-out and educators feeling undervalued. Many West Australian families are faced with the growing challenge of accessing quality childcare services; leading to many men and women being unable to return to the workforce.

It is critical that we shine a firm spotlight on supporting educators as a priority, to support and retain a quality childcare workforce, ensuring sustainability within the sector for generations of families to come.

The Early Childhood Learning & Development Sector Awards will provide the opportunity for educators and organisations in Western Australia to be recognised for their exceptional commitment to ensuring quality outcomes for children and their families.

The Sector Awards are judged by an independent panel with representatives from Tertiary Education, Independent Training and Local Government.

Through your participation in the Early Childhood Learning & Development Sector Awards, you are showing your commitment to the importance of early childhood education and development, and to investing in the future of our children and communities.

Join us on this journey of putting the spotlight on the critical importance of the early years... together we really can be the difference.

Below are details of some of the partnership opportunities available for your consideration. Please do not hesitate to contact us should you require further detail or assistance.

Yours sincerely,
Tina Holtom



**The 2026 ECLD WA Sector Awards
supporting partners with Child Australia
were:**



Important Dates

July 2026

Awards Nominations Open

Monday, 16 November 2026

Nominations Close

Friday, 5 March 2027

ECLD WA Awards Ceremony & Celebration

Saturday, 6 March 2027

ECLD Conference

The Early Childhood Education & Care Sector at a Glance



Employment

268,050

Staff employed in the ECEC sector in 2024



Gender

91.2% Female

Males most strongly represented in Vacation & OSHC Services



Qualification

81.3%

Have an ECEC related qualification (14.7% with a Bachelor degree and above)



The Sector

24,990

Early Learning Services, Family Day Care, OSHC and dedicated preschools in Australia



Attendance

1,491,240

Children attend a child care service*. An increase of around 200,000 compared to 2021.

Data taken from the 2024 Early Childhood Education & Care National Workforce Census.

*Number of children attending during the Census reference week

The ECLD WA Sector Awards

2023



2024



2025



2026



Friday, 5 March 2027



Commencing 6pm



Optus Stadium, Perth WA

The Early Childhood Learning & Development Sector Awards recognise the outstanding achievements of individuals and organisations working in Education and Care.

Nominations across eight award categories are sought from the Education & Care Sector including long day care, family day care, preschool, outside school hours care, regional and remote services and other education and care programs that cater for children.

All finalists will receive a complimentary registration to the 2027 Early Childhood Learning & Development Conference. In addition, winners will receive \$1,500 prize and finalists to receive a \$500 prize to further their professional development.

The Independent Judging Panel consists of key stakeholders from across the sector and other industries who preside over nominations and determine award recipients.

Participants on the Judging Panel do not have any affiliation to Approved Providers or organisations that are eligible for nomination to ensure an equitable and fair approach. Any conflicts of interest must be declared and will be managed appropriately.

Show your Support for the Sector

The Early Childhood Learning & Development Sector Awards held on Friday 5th March will provide the opportunity for educators and organisations in Western Australia to be recognised for their exceptional commitment to ensuring quality outcomes for children and their families.

By signing up as a sponsor for the 2027 Early Childhood Learning & Development Sector Awards, you are showing your commitment to the importance of early childhood education, development, and investing in the future of our children and communities.

Below are some suggestions and pricing (excluding GST) for sponsorship opportunities to get the process started. If you are interested in any opportunities please contact us to arrange an on-line or in person catch-up.

AWARDS

Sponsorship Opportunities

Award Sponsor

\$6,500 +GST

Sponsor one of the eight Awards presented at the ECLD Sector Awards.

Remote and Regional Sponsor

\$6,000 +GST

Some of our finalists live in the remote parts of Western Australia and without your partnership may not be able to join the Awards to receive their recognition.

Entertainment Sponsor

\$6,000 +GST

This package offers you the opportunity to Sponsor the MC, Speaker & Musician for the night.

Nibbles & Networking Sponsor

\$4,000 +GST

This package gives you the opportunity to Sponsor the Pre and Post Networking event during the ECLD Sector Awards.

Photobooth Sponsor

\$4,000 +GST

Sponsor the photobooth activation within the networking area during the Pre & Post Awards Ceremony. The photobooth will include a takeaway image as well as digital for delegates to take home with your organisations branding.

The 2026 ECLD WA Sector Awards supporting partners with Child Australia were:



Government of **Western Australia**
Department of **Communities**



2027 Award Categories



Outstanding Early Childhood Educator

This award is open to individuals employed as educators who work in a direct role with children and families.

This award celebrates the exceptional work that educators do for children and families and the essential role they play.



Family's Choice Outstanding Early Childhood Educator & Team

This award is open to families to nominate an individual educator or educational team who demonstrates excellence in their direct work with children and families.

This award celebrates the exceptional work that educators do for children and families and the essential role they play.



Excellence in ECEC Leadership

This award is open to individuals who demonstrated excellence in leadership.

This award celebrates the outstanding leadership that these individuals have shown in the Education & Care Sector.



Service Excellence in Partnerships with Families, Communities and Schools

This award recognises individuals and service providers who demonstrate excellence in building authentic, respectful and collaborative partnerships with families, communities and schools.



Outstanding Commitment to Reconciliation and Cultural Responsiveness

This award recognises individuals and service providers that are showing commitment to their Reconciliation and Cultural Responsiveness.



Excellence in Supporting Child Development

This award recognises individuals and service providers that show excellence in supporting and maintaining the development of children.



Excellence in Play-based Pedagogy

This award recognises individuals and services that deliver outstanding play-based learning experiences, fostering children's curiosity, creativity, agency, wellbeing, exploration and connection with nature.



Excellence in Best Practice

This award recognises individuals and service providers that demonstrate excellence in curriculum, planning, innovation and sustainable practices, creating meaningful outcomes for children, families and communities.

Partner with us and Help us Change the Lives of Children in Australia

The 2027 Early Childhood Learning & Development Conference provides an excellent opportunity for organisations to build and maintain relationships with an engaged delegate base who are eager to develop themselves and the sector to change the lives of the next generation. As event organisers, Child Australia are excited to work with sponsors to customise a package that meets your business goals and objectives.

Below are some suggestions and pricing (excluding GST) for sponsorship opportunities to get the process started. If you are interested in any opportunities or activations, please contact us to arrange a face to face catch-up.

CONFERENCE

Sponsorship Opportunities

Presenting Partner

\$30,000 +GST

Exclusivity as presenting partner in conjunction with Child Australia. Including co-logo branding.

Champion Sponsor

\$15,000 +GST

By becoming the Champion Sponsor at the ECLD Conference you will show delegates your commitment to the growth and development of the Education & Care Sector, support change for those working to help the next generation thrive.

Keynote Sponsor

\$7,500 +GST

Sponsorship of one of the Keynote Presentations throughout the day.

Sundowner Sponsor

\$6,000 +GST

Exclusive presenting rights to the networking sundowner held at the conclusion to the conference.

Breakout Room Sponsor

From \$5,000 - \$7,000 +GST

Sponsorship of one of the concurrent rooms during the event. All breakout rooms will host hands on workshops for delegates.

Satchel Bag Sponsor

\$6,000 +GST

Sponsorship of the eco-friendly, reusable Satchel Bag provided to all delegates. This provides an opportunity for extensive brand awareness with the increase in use of reusable bags following the event.

Photobooth Sponsor

\$5,500 +GST

To sponsor/host a photobooth image/gif activation within The Playground Exhibition Space during the morning tea and lunch breaks.

Exhibition Lounge Sponsor

\$5,000 +GST

Become our Munch & Meet Partner. Sponsor the full day catering breaks served to delegates near The Playground exhibition.

Exhibition Display

- **Table - \$990 +GST**
- **Booth - \$1,900 +GST**

The Playground Exhibition Space is the delegate's one stop shop for all things innovating, inspiring and informative. Delegates can find out the latest information from product and service providers within the Education & Development Sector, giving you the chance to build relationships with key decision makers in Western Australia.

Package Standard Inclusions

Sponsorship packages can be tailored to your organisation's objectives.

All Sector Awards partners will receive the following benefits:

- 🌸 Recognition as a sponsor in marketing initiatives including social media, website and newsletter
- 🌸 Links to your organisation in digital communication
- 🌸 Company logo in the awards program



We'd Love to Hear From You!

Thank you for taking the time to consider your involvement in the Early Childhood Learning & Development Sector Awards in 2027. If you would like to discuss any of these opportunities in further detail and create a tailored sponsorship proposal please contact:



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We look forward to working with you in March 2027 and welcoming you to Optus Stadium for the ECLD WA Sector Awards and Conference.