



CHILD AUSTRALIA PRESENTS
Early Childhood
Learning & Development
CONFERENCE
& SECTOR AWARDS



Join us at the 2027 ECLD Conference!

Partnership Opportunities Prospectus

ECLD WA Sector Awards

- 📅 Friday, 5 March 2027
- 📍 Optus Stadium, Perth WA

ECLD Conference

- 📅 Saturday, 6 March 2027
- 📍 Optus Stadium, Perth WA

Reach out to Child Australia

Carly Bloor

Events & Conference Coordinator

- carlyb@childaustralia.org.au
- 08 6182 1025

- www.eclconference.com.au



Belong • Inspire • Transform with ECLD Conference 2027!

Child Australia is proud to announce the return of the highly anticipated 2027 Early Childhood Learning & Development (ECLD) Conference and WA Sector Awards.

Building on the outstanding success of the biennial 2025 ECLD Conference and the inspiring 2026 ECLD Immersion Experience, the 2027 event is set to be our most impactful gathering yet.

The ECLD Conference brings together leaders, educators, researchers, and practitioners united by a shared focus on early childhood learning and development. Whether you're experienced or new to the sector, this is your opportunity to connect, gain fresh insights, and strengthen our collective impact on children's early years.

Through thought-provoking keynote presentations, engaging workshops, and a vibrant exhibition marketplace, delegates will have access to the latest research, practical strategies, resources, and sector insights designed to strengthen professional practice and inspire meaningful change.

The conference offers a national platform for professionals working across early and middle childhood settings to reflect on their practice, embrace new ideas, and contribute to shaping the future of the sector.

The 2027 ECLD Conference and WA Sector Awards will also celebrate the dedication, innovation, and achievements of individuals and organisations making a lasting difference in the lives of children and families throughout Western Australia and beyond.

Partnering with the 2027 ECLD Conference demonstrates your organisation's commitment to supporting a thriving, capable, and future-focused early childhood sector. It provides a valuable opportunity to showcase your brand, connect with decision-makers and educators, and contribute to conversations that influence the future of early learning and development.

Together, we can champion the importance of the early years and create lasting impact for children, families, and communities. We invite you to review the partnership opportunities outlined in this prospectus and welcome the opportunity to work with you to develop a sponsorship package that aligns with your organisation's objectives and budget.

Yours sincerely,

Tina Holtom
Chief Executive Officer, Child Australia



The ECLD Conference at a Glance



Attendance

Over 2,000

delegates have attended the ECLD Conference & Immersion Experience since 2023.



Roles & Seniority

50%

are educators working directly with children while 30% hold leadership and management roles, representing a diverse mix across the sector.



Location

64%

of delegates join us from the Perth Metro and Peel region, with 36% travelling from regional and interstate locations to attend.



Employer Support

88%

of delegates are employer-funded, reflecting the strong value organisations place in ECLD as a professional development investment.



Overall Satisfaction

77%

of delegates rate ECLD as Excellent, with the remaining rating it as very good or good. A testament to the quality and impact of the experience.

ECLD Conference Overview



Saturday, 6 March 2027



500-700 Attendees



Optus Stadium, Perth WA

Delegate Profile

- Early Childhood Leaders
- Early Childhood Educators
- Early Childhood Teachers
- System Leaders in the Early Learning Sector
- Researchers and Academics
- Therapists/Counsellors
- Service Providers (Community, NFP & For Profit)
- Tertiary Educators
- University & TAFE Students
- Policy Makers
- Government Agencies





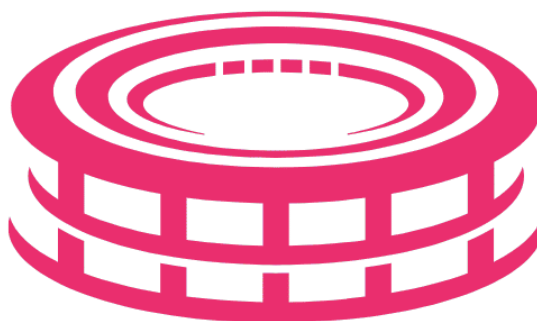
Venue

The 2027 Early Childhood Learning & Development Conference will be back at Optus Stadium, Perth. The Stadium is Perth's most unique conference venue, a world class facility located on the eastern banks of the Swan River, just minutes from the CBD and both domestic and international airports.

Keynote plenary presentations and WA Sector Awards will be held in the River View rooms with spectacular views overlooking the Swan River. The Playground exhibition will be in the Victory Lounge overlooking the Stadium pitch. Concurrent sessions and workshops will be held in the River View, Black Swan, and Cygnet rooms.

The much anticipated Networking Sundowner will be held within the Champion's Terrace (conference presenting rights available), which is located close to the Ballroom and overlooking the playing surface, offering an entertainment environment like no other, providing delegates with the perfect opportunity to relax and network with like-minded professionals.

Optus Stadium offers state of the art audio-visual technology extending to the big screens with opportunity for partner messaging and video.



Partner with us and Help us Change the Lives of Children in Australia

The 2027 Early Childhood Learning & Development Conference provides an excellent opportunity for organisations to build and maintain relationships with an engaged delegate base who are eager to develop themselves and the sector to change the lives of the next generation. As event organisers, Child Australia are excited to work with sponsors to customise a package that meets your business goals and objectives.

Below are some suggestions and pricing (excluding GST) for sponsorship opportunities to get the process started. If you are interested in any opportunities or activations, please contact us to arrange a face to face catch-up.

CONFERENCE

Sponsorship Opportunities

Champion Sponsor

\$15,000 +GST

By becoming the Champion Sponsor at the ECLD Conference you will show delegates your commitment to the growth and development of the Education & Care Sector, support change for those working to help the next generation thrive.

Keynote Sponsor

\$7,500 +GST

Sponsorship of one of the Keynote Presentations throughout the day.

Coffee Cart Sponsor

\$8,000 +GST

Sponsorship of the barista coffee cart available for delegates prior to the conference start and during breaks in the program.

Sundowner Sponsor

\$6,000 +GST

Exclusive presenting rights to the networking sundowner held at the conclusion to the conference.

Breakout Room Sponsor

From \$5,000 - \$7,000 +GST

Sponsorship of one of the concurrent rooms during the event. All breakout rooms will host hands on workshops for delegates.

Satchel Bag Sponsor

\$6,000 +GST

Sponsorship of the eco-friendly, reusable Satchel Bag provided to all delegates. This provides an opportunity for extensive brand awareness with the increase in use of reusable bags following the event.

Photobooth Sponsor

\$5,500 +GST

To sponsor/host the photobooth during the morning tea and lunch breaks.

Exhibition Lounge Sponsor

\$5,000 +GST

Become our Exhibition Lounge Sponsor by sponsoring the full day catering breaks served to delegates throughout The Playground exhibition.

Exhibition Display

- **Table - \$990 +GST**
- **Booth - \$1,900 +GST**

The Playground Exhibition Space is the delegate's one stop shop for all things innovating, inspiring and informative. Delegates can find out the latest information from product and service providers within the Education & Development Sector, giving you the chance to build relationships with key decision makers in Western Australia.

Show your Support for the Sector

The Early Childhood Learning & Development Sector Awards held on Friday 5th March will provide the opportunity for educators and organisations in Western Australia to be recognised for their exceptional commitment to ensuring quality outcomes for children and their families.

By signing up as a sponsor for the 2027 Early Childhood Learning & Development Sector Awards, you are showing your commitment to the importance of early childhood education, development, and investing in the future of our children and communities.

Below are some suggestions and pricing (excluding GST) for sponsorship opportunities to get the process started. If you are interested in any opportunities please contact us to arrange an on-line or in person catch-up.

AWARDS

Sponsorship Opportunities

Award Sponsor

\$6,500 +GST

Sponsor one of the eight Awards presented at the ECLD Sector Awards.

Remote and Regional Sponsor

\$6,000 +GST

Some of our finalists live in the remote parts of Western Australia and without your partnership may not be able to join the Awards to receive their recognition.

Entertainment Sponsor

\$6,000 +GST

This package offers you the opportunity to Sponsor the MC, Speaker & Musician for the night.

Nibbles & Networking Sponsor

\$4,000 +GST

This package gives you the opportunity to Sponsor the Pre and Post Networking event during the ECLD Sector Awards.

Photobooth Sponsor

\$4,000 +GST

Sponsor the photobooth activation within the networking area during the Pre & Post Awards Ceremony. The photobooth will include a takeaway image as well as digital for delegates to take home with your organisations branding.

The 2026 ECLD WA Sector Awards
supporting partners with Child Australia were:



Government of **Western Australia**
Department of **Communities**



Extra Sponsorship Ideas

As event organisers, Child Australia are excited to work with partners to **customise a package that meets your business goals and objectives**, please see below some suggestions for sponsorship opportunities to get the process started.

- Combined ECLD Conference & WA Sector Awards Packages
- Coffee Cart
- Activations
- Door prize / In-kind opportunities
- Conference App
- Lanyards
- Satchel Inserts



We'd Love to Hear From You!

Thank you for taking the time to consider your involvement in the Early Childhood Learning & Development Sector Awards in 2027. If you would like to discuss any of these opportunities in further detail and create a tailored sponsorship proposal please contact:

Carly Bloor
Events & Conference
Coordinator
carlyb@childaustralia.org.au
08 6182 1025

Arlette Bruggeman
Director, Engagement, Performance
& Growth
eclld@childaustralia.org.au
08 6182 1027

We look forward to working with you in March 2027 and welcoming you to Optus Stadium for the ECLD WA Sector Awards and Conference.