



CHILD AUSTRALIA PRESENTS
Early Childhood
Learning & Development
SECTOR AWARDS

Organised by:



Join us at ECLD WA Sector Awards 2024!

Partnership Opportunities

**Early Childhood Learning & Development
Sector Awards 2024**

Saturday 4th May 2024

Carly Bloor - Events & Conference Coordinator
carlyb@childaustralia.org.au - 08 6182 1025
eclconference.com.au

The ECLD WA SECTOR AWARDS SHINING THE SPOTLIGHT ON

The early years are critical for establishing a person's self-esteem, resilience, healthy growth and capacity to learn.

Chronic shortage of childcare places throughout Western Australia continue to impact many working families. The Education & Care Sector continues to be plagued by a national workforce crisis, leading to high levels of burn-out and educators feeling undervalued. Many West Australian families are faced with the growing challenge of accessing quality childcare services; leading to many men and women being unable to return to the workforce.

It is critical that we shine a firm spotlight on supporting educators as a priority, to support and retain a quality childcare workforce, ensuring sustainability within the sector for generations of families to come.

The Early Childhood Learning & Development Sector Awards will provide the opportunity for educators and organisations in Western Australia to be recognised for their exceptional commitment to ensuring quality outcomes for children and their families.

The Sector Awards are judged by an independent panel with representatives from Tertiary Education, Independent Training and Local Government.

By signing up as a partner for the 2024 Early Childhood Learning & Development Sector Awards, you are showing your commitment to the importance of early childhood education, development, and investing in the future of our children and communities.

Join us on this journey of putting the spotlight on the critical importance of the early years... together we really can be the difference.

Following you will find details of some of the partnership opportunities available for your consideration. Please do not hesitate to contact us should you require further detail or assistance.

Yours sincerely,
Tina Holtom

The 2023 ECLD WA Sector Awards supporting partners were:



Important Dates

Monday, 4 December 2023	Awards Launch & Nominations Open
Thursday, 29 February 2024	Nominations Close
Saturday, 4 May 2024	ECLD Immersion Experience & Awards Ceremony & Celebration

2024 AWARD CATEGORIES



Outstanding Early Childhood Educator

This award is open to individuals employed as educators who work in a direct role with children and families.

This award celebrates the exceptional work that educators do for children and families the essential role they play.

3 x Finalists



Excellence in ECEC Leadership

This award is open to individuals who demonstrated excellence in leadership.

This award celebrates the outstanding leadership that these individuals have shown in the Education & Care Sector.

3 x Finalists



Service excellence in Partnerships with Families, Communities and Schools

This award recognises individuals and service providers who excel in partnerships with families, communities or schools.

3 x Finalists



Outstanding Commitment to Reconciliation and Cultural Responsiveness

This award recognises individuals and service providers that are showing commitment to their Reconciliation Action Plan.

3 x Finalists



Excellence in Supporting Child Development

This award recognises individuals and service providers that show excellence in supporting and maintaining the development of children.

3 x Finalists



Excellence in Outdoor Learning

This award recognises individuals and service providers that demonstrate excellence in the implementation of outdoor learning programs.

3 x Finalists



Excellence in Best Practice

This award recognises individuals and service providers that promote a culture of innovation and/or have demonstrated exceptional sustainable practice.

3 x Finalists



The WA ECEC Recognition Award

Inspired by a peer, coworker, mentor, or supervisor, this provides you with the chance to acknowledge this exceptional individual.

3 x Finalists

THE EARLY CHILDHOOD EDUCATION & CARE SECTOR AT A GLANCE



216,619

Staff employed in the ECEC sector in 2021



92% female

Males most strongly represented in Vacation & OSHC Services



84%

Have an ECEC related qualification (11.9% with a Bachelor degree and above)



23,248

Early Learning Services, Family Day Care, OSHC and Schools with Primary Education in Australia



1,281,653

Children attend a child care service*. An increase of around 13,000 compared to 2016.

Taken from the 2021 Early Childhood Education & Care National Workforce Census.
*Number of children attending during the Census reference week

THE ECLD WA SECTOR AWARDS

EVENT FAST FACTS



WHEN

Saturday, 4
May 2024



TIME

Commencing
6pm



WHERE

Pan Pacific Hotel,
Perth

The Early Childhood Learning & Development WA Sector Awards recognise the outstanding achievements of individuals and organisations working in Education and Care.

Nominations across eight award categories are sought from the Education & Care Sector including long day care, family day care, preschool, outside school hours care, regional and remote services and other education and care programs that cater for children.

All finalists will receive a complimentary registration to the ECLD Immersion Unplugged: A Interactive Professional Learning Experience. In addition, winners will receive \$1,500 prize and finalists to receive between \$250-\$500 prize to further their professional development.

The Independent Judging Panel consists of key stakeholders from across the sector and other industries who preside over nominations and determine award recipients.

Participants on the Judging Panel do not have any affiliation to Approved Providers or organisations that are eligible for nomination to ensure an equitable and fair approach. Any conflicts of interest must be declared and will be managed appropriately.

SHOW YOUR SUPPORT FOR THE SECTOR

By signing up as a partner for the 2024 Early Childhood Learning & Development WA Sector Awards, you are showing your commitment to the importance of early childhood education, development, and investing in the future of our children and communities.

Below are some suggestions and pricing (excluding GST) for partnership opportunities to get the process started. If you are interested in any opportunities please contact us to arrange a face to face catch-up.

PARTNERSHIP OPPORTUNITIES

MAJOR PARTNER - \$15,000

By becoming a major partner at the ECLD Sector Awards you will show nominees and guests your commitment to the growth and development of the Education & Care Sector.

Inclusions

- In partnership with logo on website sponsor page
- In partnership with logo on program front page
- Involvement and acknowledgement in media release
- 1/2 page advert in awards program
- 1 social media post
- Logo on award invitations
- Logo on certificates
- Sponsor supplied pull up banner on display during the awards ceremony
- Inclusion of logo throughout the presentation holding slides at the Awards ceremony
- 4 x complimentary tickets to the awards
- 2 x complimentary registrations to the ECLD Immersion Experience

ECLD WA SECTOR AWARD SPONSOR - \$6,500

Sponsorship of one of the eight awards (categories listed above) at the ECLD Sector Awards.

Inclusions

- Opportunity to present the award trophy and certificates on the night
- 2 x complimentary invitations to the awards night
- 1 x complimentary registrations to the ECLD Immersion Experience
- Logo on certificates for finalists & winners
- Logo on winner trophy
- Sponsor supplied pull up banner on display during the awards ceremony
- Inclusion of logo throughout the presentation holding slides at the Awards ceremony
- Ceremony photography session with Award finalists
- Publication of award recipient and sponsor photograph on Awards website

NIBBLES & NETWORKING SPONSOR - \$5,000

This package offers you the opportunity to Sponsor the Pre and Post Networking event during the ECLD Sector Awards.

Inclusions

- Acknowledgement of Nibbles & Networking sponsorship by MC during the Awards Ceremony
- Sponsor supplied A5 table top signage to display around the Networking venue
- Sponsor supplied pull up banner to be displayed around the Networking venue
- 2 x complimentary invitations to the awards night
- 1 x complimentary registrations to the ECLD Immersion Experience

REMOTE AND REGIONAL PARTNER - \$6,000

This package offers you the opportunity to assist the regional and remote finalists to travel to Perth for the Awards Ceremony. Some of our finalists live in the remote parts of Western Australia and without your partnership they may not be able to join the Awards Ceremony to receive this recognition.

Inclusions

- 2 x complimentary invitations to the awards night
- Opportunity to present 2 minute Speech during the awards ceremony
- Logo on certificates for Regional & Remote finalists & winners
- Sponsor supplied pull up banner on display during the awards ceremony
- 1 x complimentary registrations to the ECLD Immersion Experience
- 1/4 page advert in awards program
- Paid social media post of sponsorship for Western Australian remote and region areas

GUEST SPEAKER SPONSOR - \$5,000

This package offers you the opportunity to Sponsor the MC & / or Motivational Speaker for the Awards Ceremony.

Inclusions

- Acknowledgement of Sponsorship for Guest Speaker by MC during the awards ceremony
- Opportunity to introduce the speaker during the awards ceremony
- Sponsor supplied pull up banner on display during the awards ceremony
- 2 x complimentary invitations to the awards night
- 1 x complimentary registrations to the ECLD Immersion Experience

PHOTOBOOTH SPONSOR - \$3,500

Sponsor the photobooth activation within the networking area during the Pre & Post Awards Ceremony. The photobooth will include a takeaway image as well as digital for delegates to take home with your organisations branding.

Inclusions

- Sponsorship rights to the activation specified above, referred to in marketing materials as 'The Photobooth sponsored by...'
- 2 x complimentary invitations to the awards night
- Branded graphics included in all printed and social photos of guests
- Sponsor supplied props to have at the Photobooth
- Logo and hashtag included in printed image for delegates to take home
- Sponsor supplied pull up banner on display next to photobooth



COMBINATION ECLD IMMERSION EXPERIENCE & SECTOR AWARDS PARTNERSHIP PACKAGES



\$12,000 VIP Package

Speaker & Award - Immersion Experience & Sector Awards

Sponsorship package combining both the ECLD Immersion Experience and Sector Awards on Saturday, 4 May at the Pan Pacific Perth. Included in this package is the opportunity to sponsor one of the Immersion Experience Keynote Presentations and an Individual Award at the ECLD Sector Awards.

Inclusions

- Sponsorship of one of the keynote presentations - referred to in marketing initiatives as 'Keynote Presentation sponsored by...'
- Opportunity to promote your company and introduce the keynote presenter (2 minutes)
- 1 x sponsor supplied satchel insert (A4 or equivalent)
- Sponsor supplied signage displayed in the room during the keynote presentation
- Logo displayed in loop on screens within the Ballroom during the keynote
- Logo displayed on lectern signage during the keynote
- 1 x exhibition table top display (1.8 metre clothed trestle table with 2 chairs)

- Sponsorship of one of the Individual Awards
- Logo on certificates for finalists & winners
- Logo on winner trophy
- Sponsor supplied pull up banner on display during the awards ceremony
- Inclusion of logo throughout the presentation holding slides at the Awards ceremony
- Ceremony photography session with Award finalists
- Publication of award recipient and sponsor photograph on Awards website
- 3 x complimentary invitations to the ECLD Sector Awards
- 3 x complimentary registrations to the ECLD Immersion Experience
- Access to delegate database following the event**

\$8,000 Exhibition & Award Package

Immersion Experience & Sector Awards

Sponsorship package combining both the ECLD Immersion Experience and Sector Awards on Saturday, 4 May at the Pan Pacific Perth. Included in this package is the opportunity to sponsor one of the awards for the evening and exhibit during the day at the Immersion Experience.




Inclusions

- Sponsorship of one of the Individual Awards
- Logo on certificates for finalists & winners
- Logo on winner trophy
- Sponsor supplied pull up banner on display during the awards ceremony
- Inclusion of logo throughout the presentation holding slides at the Awards ceremony
- Ceremony photography session with Award finalists
- Publication of award recipient and sponsor photograph on Awards website
- 1 x exhibition table top display (1.8 metre clothed trestle table with 2 chairs)
- 3 x complimentary invitations to the ECLD Sector Awards
- 3 x complimentary registrations to the ECLD Immersion Experience
- 1 x satchel insert (A4 or equivalent)
- Access to delegate database following the event**

PACKAGE STANDARD INCLUSIONS

Sponsorship packages can be tailored to your organisation's objectives.

All Sector Awards partners will receive the following benefits:

-  Recognition as a sponsor in marketing initiatives including social media, website and newsletter
-  Links to your organisation in digital communication
-  Company logo in the awards program



WE'D LOVE TO HEAR FROM YOU!

Thank you for taking the time to consider your involvement in the Early Childhood Learning & Development Sector Awards in 2024. If you would like to discuss any of these opportunities in further detail and create a tailored sponsorship proposal please contact:

Carly Bloor
Events & Conference Coordinator
carlyb@childaustralia.org.au
08 6182 1025

Arlette Bruggeman
Marketing & Communications Manager
eclwards@childaustralia.org.au
08 6182 1027

We look forward to working with you in May 2024 and welcoming you to the Pan Pacific Perth for the ECLD Immersion Unplugged: A Professional Learning Experience and WA Sector Awards.