



Early Childhood
Learning & Development
IMMERSION EXPERIENCE
& SECTOR AWARDS

Organised by:



Join us at ECLD 2024!

Partnership Opportunities Prospectus

**ECLD Immersion Unplugged:
An Interactive Professional Learning
Experience & WA Sector Awards**

Saturday 4th May 2024

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eclidconference.com.au

Connect, Relate, Integrate with ECLD 2024!

Child Australia is proud to present the 2024 Early Childhood Learning & Development (ECLD) Immersion Unplugged: An Interactive Professional Learning Experience and Sector Awards.

Following the success of the biennial 2023 ECLD Conference, we have taken the feedback received into account and created a day of interactive workshops.

This Immersion Experience will bring together leaders, educators, researchers, and other critically important practitioners and contributors in early childhood learning and development.

From newcomers to the field to experienced professionals, this event is a great opportunity to help advance our shared work on behalf of children during their most critical period of learning and development.

Keynote speakers, educators and exhibitors from around Australia convene together in order to provide early childhood professionals with the tools, resources and support they need to further develop their expertise and contribution in the lives of children.

The Immersion Experience will provide a national stage for professionals working with children in their early or middle childhood years to reflect, further progress their own personal learning and explore future directions.

By partnering with the 2024 ECLD Immersion Unplugged: An Interactive Professional Learning Experience you are showing your commitment to the importance of early childhood education, development, and investing in the future of our children and communities.

Through our collective efforts we can truly change the trajectory of children's lives. Join us on this journey to highlight the critical importance of the early years... together we really can be the difference.

Following you will find details of the some of the partnership opportunities available for your consideration. We are more than happy to work with you to tailor a partnership package that will fit within your budget and meet your sponsorship objectives.

Yours sincerely,

Tina Holtom
Chief Executive Officer, Child Australia



THE EARLY CHILDHOOD EDUCATION & CARE SECTOR AT A GLANCE



216,619

Staff employed in the ECEC sector in 2021



92% female

Males most strongly represented in Vacation & OSHC Services



84%

Have an ECEC related qualification (11.9% with a Bachelor degree and above)



23,248

Early Learning Services, Family Day Care, OSHC and Schools with Primary Education in Australia



1,281,653

Children attend a child care service*. An increase of around 13,000 compared to 2016.

Taken from the 2021 Early Childhood Education & Care National Workforce Census.
*Number of children attending during the Census reference week

ECLD IMMERSION UNPLUGGED: An Interactive Professional Learning Experience

EVENT FAST FACTS



WHEN

Saturday, 4
May 2024



ATTENDEES

300-400
Expected



REGISTRATION

Opens 4
December



DELEGATE PROFILE

- Early Childhood Leaders
- Early Childhood Educators
- Early Childhood Teachers
- System Leaders in the Early Learning Sector
- Researchers and Academics
- Therapists/Counsellors
- Service Providers (Community, NFP & For Profit)
- Tertiary Educators
- University & TAFE Students
- Policy Makers
- Government Agencies



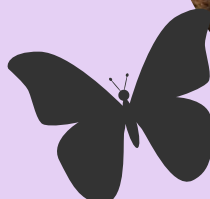
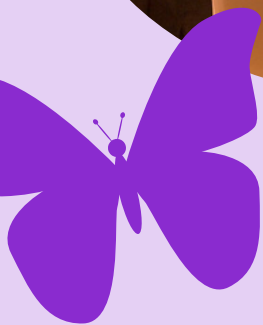


VENUE

The 2024 ECLD Immersion Unplugged: An Interactive Professional Learning Experience and WA Sector Awards will be held at the 5 star Pan Pacific Perth. The newly renovated hotel is conveniently situated just a short walk from some of the city's major landmarks such as the Swan River, Kings Park, CBD and Elizabeth Quay. With easy access to public transport including Perth's free CAT bus services and plenty of parking options, makes the Pan Pacific the perfect location for this year's event.

The ECLD Immersive Experience has exclusive use of the Conference floor with the Keynote presentations held in the Golden Ballroom. The Playground Exhibition Space will be located in the expansive foyer outside of the Grand River Ballroom. Concurrent workshops will be held in both ballrooms plus the Hamersley/Goldsworthy room.

The ECLD WA Sector Awards will be held during the evening in the Grand River Ballroom.



PARTNER WITH US AND HELP CHANGE THE LIVES OF CHILDREN IN AUSTRALIA

The ECLD Immersion Unplugged: A Professional Learning Experience provides an excellent opportunity for organisations to build and maintain relationships with an engaged delegate base who are eager to develop themselves and the sector to change the lives of the next generation. As event organisers, Child Australia are excited to work with sponsors to customise a package that meets your business goals and objectives.

Below are some suggestions and pricing (excluding GST) for sponsorship opportunities to get the process started. If you are interested in any opportunities or activations, please contact us to arrange a face to face catch-up.

PARTNERSHIP OPPORTUNITIES

EXPERIENCE PARTNER - \$15,000

Exclusivity as partner in conjunction with Child Australia - Child Australia's ECLD Immersion Unplugged. Including co-logo branding.

CHAMPION SPONSOR - \$10,000

By becoming the Champion Sponsor at the ECLD Immersion Experience you will show delegates your commitment to the growth and development of the Education & Care Sector, support change for those working to help the next generation thrive.

KEYNOTE SPONSOR - \$5,000

Sponsorship of one of the Keynote Presentations throughout the day.

BREAKOUT ROOM SPONSOR - FROM \$3,000

Sponsorship of one of the concurrent rooms during the event. All breakout rooms will host hands on workshops for delegates.

PHOTOBOOTH SPONSOR - \$4,000

To sponsor/host a photobooth image/gif activation within The Playground Exhibition Space during the morning tea and lunch breaks.

MUNCH & MEET MOMENTS SPONSOR - \$3,500

Become our Munch & Meet Partner. Sponsor the full day catering breaks served to delegates near The Playground exhibition.

SATCHEL BAG SPONSOR - \$3,000

Sponsorship of the eco-friendly, reusable Satchel Bag provided to all delegates. This provides an opportunity for extensive brand awareness with the increase in use of reusable bags following the event.

EXHIBITION DISPLAY - \$895

The Playground Exhibition Space is the delegate's one stop shop for all things innovating, inspiring and informative. Delegates can find out the latest information from product and service providers within the Education & Development Sector, giving you the chance to build relationships with key decision makers in Western Australia.

SHOW YOUR SUPPORT FOR THE SECTOR

Following the ECLD Immersion Experience, the Early Childhood Learning & Development Sector Awards will provide the opportunity for educators and organisations in Western Australia to be recognised for their exceptional commitment to ensuring quality outcomes for children and their families.

By signing up as a partner for the 2024 Early Childhood Learning & Development Sector Awards, you are showing your commitment to the importance of early childhood education, development, and investing in the future of our children and communities.

Below are some suggestions and pricing (excluding GST) for sponsorship opportunities to get the process started. If you are interested in any opportunities please contact us to arrange a face to face catch-up.

PARTNERSHIP OPPORTUNITIES

MAJOR PARTNER - \$15,000

By becoming a major partner at the ECLD Sector Awards you will show nominees and guests your commitment to the growth and development of the Education & Care Sector.

REMOTE AND REGIONAL PARTNER - \$6,000

Some of our finalists live in the remote parts of Western Australia and without your partnership may not be able to join the Awards to receive their recognition.

GUEST SPEAKER SPONSOR - \$5,000

This package offers you the opportunity to Sponsor the MC & / or Motivational Speaker for the night.

AWARD SPONSOR - \$6,500

Sponsor one of the eight Awards presented at the ECLD Sector Awards.

NIBBLES & NETWORKING SPONSOR - \$5,000

This package gives you the opportunity to Sponsor the Pre and Post Networking event during the ECLD Sector Awards.

PHOTOBOOTH SPONSOR - \$3,500

Sponsor the photobooth activation within the networking area during the Pre & Post Awards Ceremony. The photobooth will include a takeaway image as well as digital for delegates to take home with your organisations branding.

The ECLD Sector Awards 2023 supporting partners were:



EXTRA SPONSORSHIP IDEAS

As event organisers, Child Australia are excited to work with partners to **customise a package that meets your business goals and objectives**, please see below some suggestions for sponsorship opportunities to get the process started.

- 🦋 Combined ECLD WA Sector Awards & Immersion Experience Packages
- 🦋 Satchel inserts
- 🦋 Activations
- 🦋 In-kind opportunities
- 🦋 Delegate or Presenter Gifts
- 🦋 Name Badge sponsorship
- 🦋 Program advertisement



WE'D LOVE TO HEAR FROM YOU!

Thank you for taking the time to consider your involvement in the ECLD Immersion Unplugged: An Interactive Professional Learning Experience and WA Sector Awards in 2024.

If you would like to discuss any of these opportunities in further detail and create a tailored sponsorship proposal please contact:

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We look forward to working with you in May 2024 and welcoming you to the Pan Pacific Perth for the ECLD Immersion Experience and WA Sector Awards.